

Quad/Graphics Acquires Commercial and Specialty Printer Williamson Printing Corporation

February 1, 2012 3:19 PM ET

Acquisition of Texas Printer Expands Service and Geographic Footprint of Commercial & Specialty Print Platform

SUSSEX, Wis.--(BUSINESS WIRE)--Feb. 1, 2012-- Quad/Graphics, Inc. (NYSE: QUAD) (“Quad/Graphics”), a global provider of print and related multichannel solutions, today announced it has purchased Dallas-based Williamson Printing Corporation, a full-service commercial and specialty products printer specializing in short- to medium-run catalogs, case-bound books, direct mail and other promotional products. The acquisition expands the company’s growing U.S. network of commercial and specialty print facilities to the Dallas-Fort Worth area, home to one of the largest concentrations of corporate headquarters in the United States.

“Williamson is an exceptional printing company with a long list of regional and national clients,” said Joel Quadracci, Chairman, President & CEO of Quad/Graphics. “It has a superior reputation for quality, service and innovation, and its experience and success in growing its commercial and specialty printing business will complement our own growth plans for that segment.”

Williamson’s two Dallas facilities will join Quad/Graphics’ Commercial & Specialty group, which also operates facilities in Burlington, Menomonee Falls and New Berlin, Wis.; Enfield, Conn.; and Leominster, Mass. The group provides publishers, marketers and retailers with specialized print products and services, including specialty books, catalogs and directories; marketing collateral; print-on-demand custom publications; specialty binding; and mailing and fulfillment.

Craig Faust, President of Quad/Graphics’ Commercial & Specialty group, said Williamson is part of an ongoing plan to grow commercial and specialty printing services: “Through strategic investments in technology and capabilities, we’re building a more complete, innovative and cost-effective platform for our clients while maintaining the high level of personal interaction and service they expect.”

Jesse Williamson, President of Williamson Printing, said Quad/Graphics’ financial strength and stability plus a mutual commitment to innovation and service excellence will produce a winning combination: “We’re both innovative printers at heart, and we’re passionate about print’s crucial role in today’s multimedia landscape. The combined QuadWilliamson brand will create more value and more solutions for more clients.”

Mr. Williamson will continue in his leadership role with QuadWilliamson. His brother, Jerry Williamson, Chairman & CEO of Williamson Printing, will serve as an advisor before retiring in the near future, at a date yet to be determined.

About Quad/Graphics

Quad/Graphics (NYSE: QUAD) is a global provider of print and related multichannel solutions for consumer magazines, special interest publications, catalogs, retail inserts and circulars, direct mail, books, directories, and commercial and specialty products, including in-store signage. Headquartered in Sussex, Wis. (just west of Milwaukee), the company has approximately 24,000 full-time equivalent employees working from approximately 60 print-production facilities as well as other support locations throughout the United States, Canada, Latin America and Europe. As a printing industry innovator, Quad/Graphics (www.QG.com) is redefining the power of print in today’s multimedia world by helping its clients use print as the foundation of multichannel communications strategies to drive their top-line revenues.

About Williamson Printing Corporation

Williamson Printing Corporation is a full-service commercial printing, binding, distribution and project-management company comprised of five operating divisions: Williamson Printing, Williamson Express, Williamson International; Fulfillment Center and Printing Resource Management. Williamson produces a wide range of catalogs, case-bound books, direct mail and other promotional products for local, regional, national and international corporations. High quality, exceptional customer service and its commitment to environmental sustainability have differentiated Williamson in today’s competitive print markets. Founded in 1884 (as The Dorsey Company), Williamson Printing Corporation is headquartered in Dallas.

Source: Quad/Graphics, Inc.

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Claire Ho

Director of Corporate Communications

414-566-2955

Claire.Ho@qg.com